



We really like the combination of a clean, modern look and a quirky, hand-drawn image in the Front Porch Forum logo. Like the color palette too.



Vermont Foodbank is a good example of incorporating a simple bird and having the bird “do” something (bring food) that aligns with concept. We don’t love the bird design itself or overall logo composition, though.



Twitter is a good example of using a simple bird shape that conveys fun and light-hearted energy. We don’t like the font here, though, and are looking for more tie-in to our concept.



VT FEED is a really nice example of how to incorporate several different themes (here: food, agriculture, meals... for us: emergency, environment, social services). We love the simple shapes, the slightly quirky look, fun colors & professional/modern look. Also a nice example of including both an acronym and full name.